

## Get your business featured on the Card & Gift Network blog.

Please answer the questions below as fully as possible. When you're finished email the questions & your answers to <a href="mailto:hello@cardandgiftnetwork.com">hello@cardandgiftnetwork.com</a>. If you are chosen for a feature I will send you some follow up questions specific to your business.

With your email, please include 2-4 hi-res images of your product or behind the scenes at your business.\*

## Questionnaire

- 1. Easy one first, can you tell me your name and your business?
- 2. What is your USP (Unique selling proposition) or the 30 second elevator pitch you would use to describe your business and what makes it special to a stranger?
- 3. What's your background? What inspired you to start your business? How did you get to where you are today?
- 4. How does your experience help you run your business?
- 5. Tell us about your products or the services you offer? What are they? What makes them stand out from your competitors?
- 6. If you had to pick 3 or 4 highlights or "best bits" of your business to point out to a customer, what would you tell them?
- 7. And finally, where can people find out more?

## Thank you!

If you're company is chosen for a feature there may be follow up questions. I will be in touch with more info as soon as I can.

\*If your photos include yourself or any other individual please get their permission before you send the images. For the feature I will process & store these photos securely; you can request their removal/deletion at any time. Please see our Privacy Policy for more info.